

TREATI – What it means for business

Investment facilitation and promotion

Overview of attractiveness for FDI
across some Asian countries

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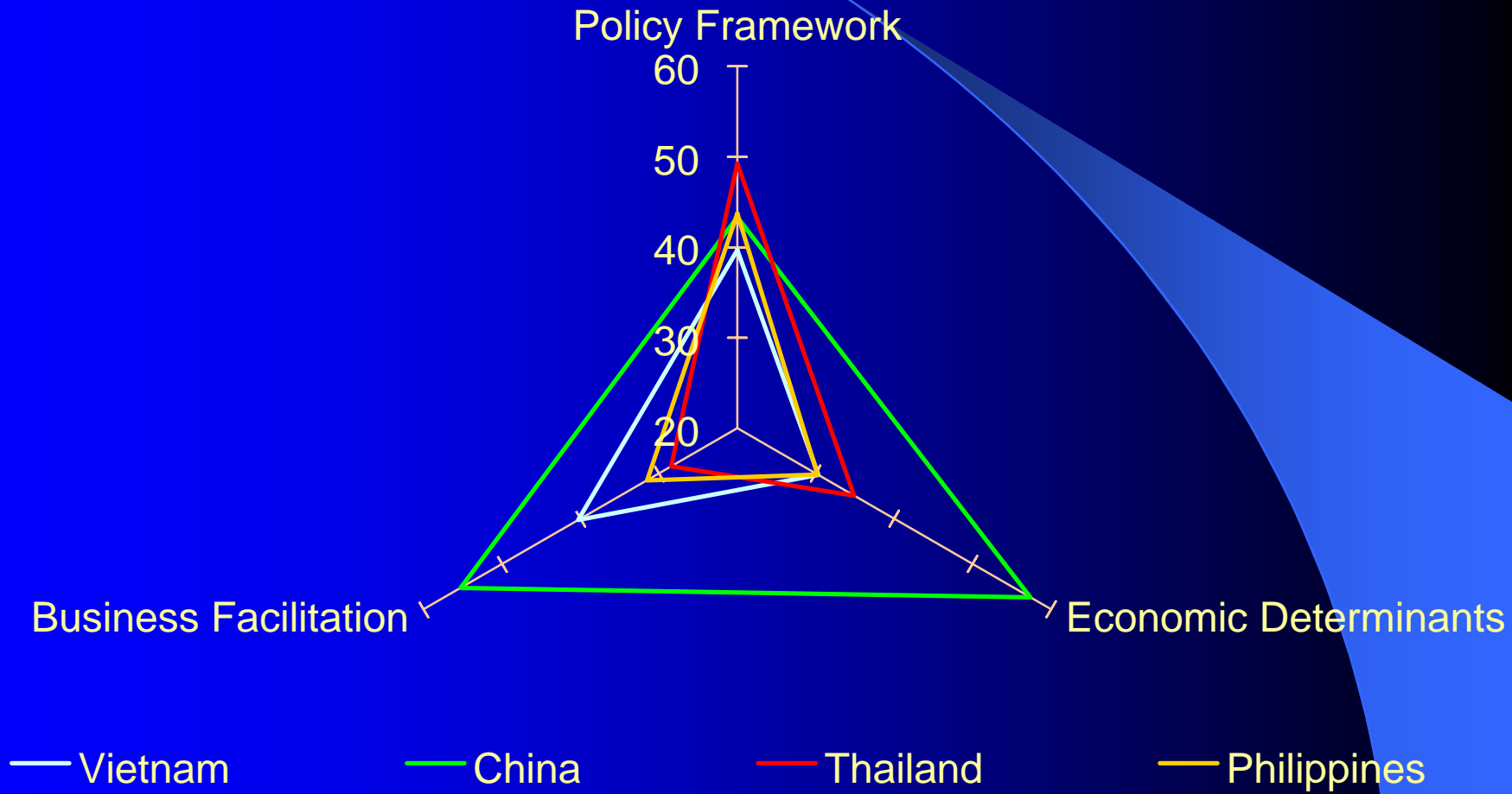
- A macroeconomist view on relative attractiveness for FDI
- Based on a study made for the European Commission (MUTRAP Programme for Vietnam)
- Construction of a statistically-calibrated instrument (called FACTOM) to assess the value and importance of different criteria for FDI policy

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- Major steps of the methodology:
 - ❑ Broad conceptual design to define major factors behind FDI attraction
 - ❑ Definition of a relevant architecture for the model taking into account the objectives as well as data limitations
 - ❑ Identification of relevant indicators and reliable sources
 - ❑ Statistical calibration and quantification of the parameters
 - ❑ All results from 0 (worst) to 100 (best)

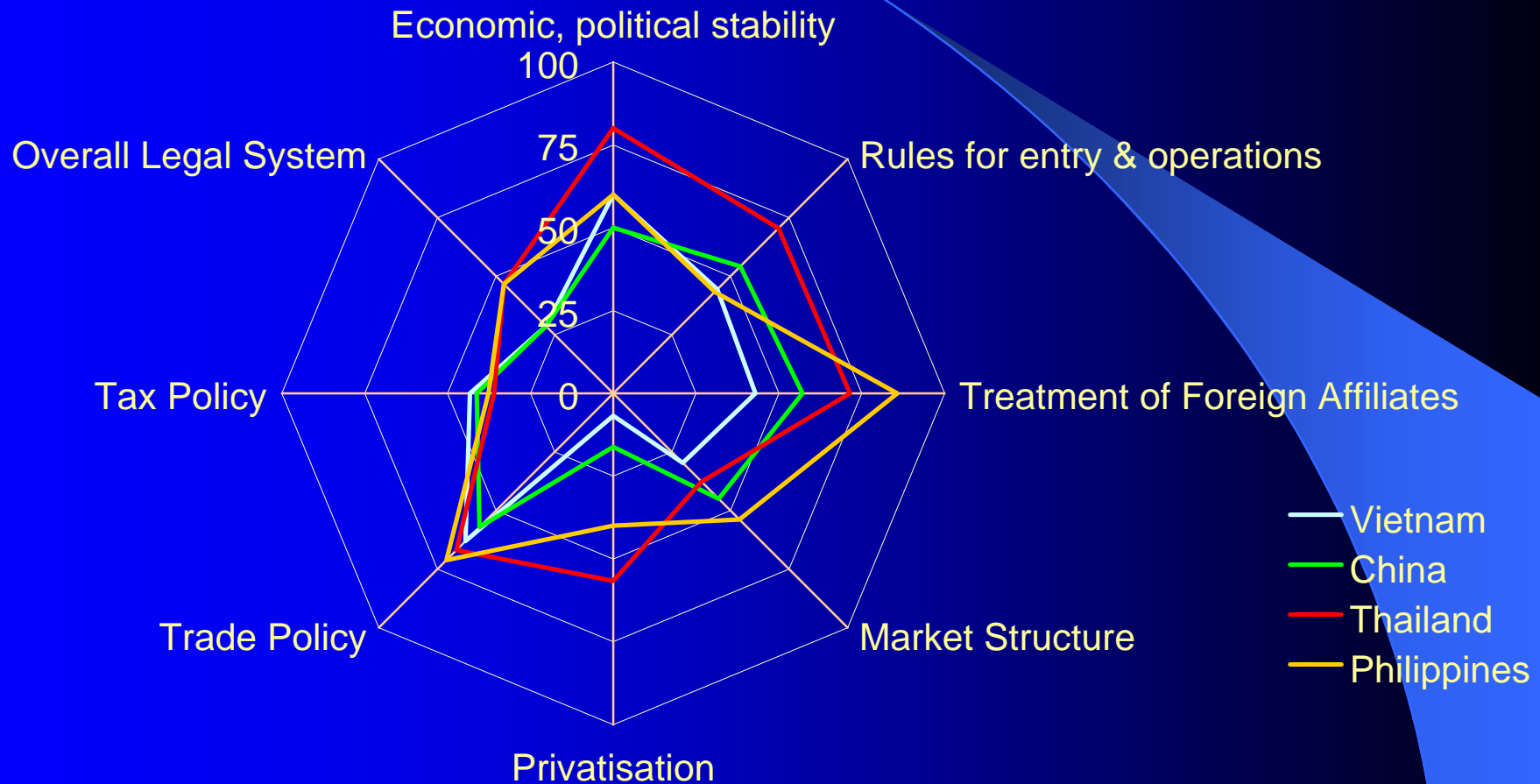
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- Broad results



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● Policy framework



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● Business facilitation

